

## ADVERTISER'S GUIDE

### Why advertise with Engadine2233.COM?

Engadine2233.COM is a **local web portal** that exclusively serves the suburb of Engadine, NSW in Australia.

#### **We serve LOCAL**

We are a website **about** Engadine, existing **for** Engadine, run **by** Engadine residents.

The content of our site is focussed towards local needs and interests.

...but...

#### **We think GLOBAL**

The community of Engadine has a **lot to offer** to all of humanity

Our vision is to put the suburb of Engadine **on the map!**

We can't help it!

We are a website with a **global domain name!**

That means anyone in Australia and the world can see us!

...which means that...

#### **We want business to:**

##### **Serve LOCAL**

and

##### **Think GLOBAL**

Yes you can do both!

By simply listing yourself in our Business Directory, you get targetted exposure to the **20,000-strong** suburb of Engadine.

You get to piggyback on our efforts to **put Engadine on the map.**

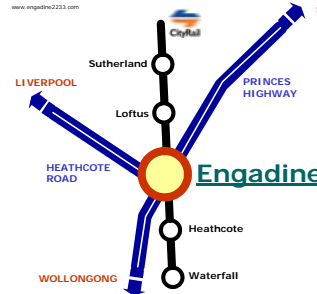
You get your own URL, **Engadine2233.com/MyBusiness**. Which means you also get to promote your own Web presence your way.

And the entire Engadine community piggybacks on your efforts as well.

**It's all WIN-WIN!!**

Learn more about how we can work together. Get more information about advertising on Engadine2233.com at:

[www.Engadine2233.com/Advertise](http://www.Engadine2233.com/Advertise)



Population: **19,500**

Peak spenders (25-49 y.o.) **7,000 (36%)**

Number of households: **6,500**

Number of households earning >\$1500 p.w. **2,200 (34%)**

Find out more about Engadine on the Web!

[Engadine2233.com/About](http://Engadine2233.com/About)

### Sign up and be a part of it all!

FOR JUST

**\$75** /year

*Directory Listing*

You get:

- Listing for 365 days
- Custom URL [[Engadine2233.com/MyBusiness](http://Engadine2233.com/MyBusiness)] visible to the world!
- One (1) webpage with all your details accessed from your custom URL

FROM JUST

**\$40** /mo.

*Banner or button ad*

You get:

- A custom banner or button ad visible for one (1) month. If you sign up for 12 months, you get a 16% discount on your selected placement plan!
- Free directory listing for 365 days complete with all features and services (for Premium ad space only)
- Banner or button ad hyperlinked to your existing website or your [Engadine2233.com](http://Engadine2233.com) webpage.

FROM JUST

**\$50** once off

*Feature article sponsor*

You get:

- PERMANENT ad space (custom button ad) on the article Web page. That's Web ad space FOREVER!
- Button ad hyperlinked to your existing website or [Engadine2233.com](http://Engadine2233.com) webpage.

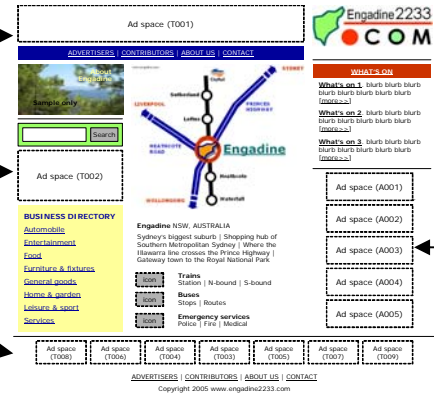
## Banner or button ad

### Premium (T-class)

These are banner and button ads that are visible on every non-client page in the site. There are three sub-classes of premium ad space:

- Top banner (T001) \$180/mo. or \$1,800 for 1 year
- Left sidebar banner (T002) \$150/mo. or \$1,500 for 1 year
- Bottom button (T003 to T009) \$120/mo. or \$1,200 for 1 year

**AS A BONUS : You get a one year directory listing worth \$75 FREE!**



### De Luxe (A-class space)

These are banner and button ads that are visible on key sections of the site.

- Homepage right sidebar (A001 to A005) \$75/mo. or \$750 for 1 year
- Other sections right sidebar (Axxx) \$40/mo. or \$400 for 1 year

**SIGN UP FOR AT LEAST 3 MONTHS : You get a one year directory listing worth \$75 FREE!**

## Feature article sponsor

Article sponsors get permanent ad space in a feature article page for a once-off charge!

### Minor sponsor (FB-class)

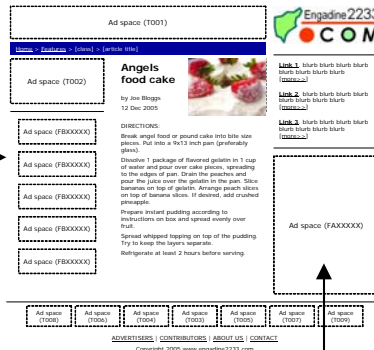
These are five 3.5 cm x 1 cm buttons on the left sidebar of a feature article page.

\$50 once-off

### Major sponsor (FA-class)

This is one 5 cm x 6.5 cm banner on the right sidebar of a feature article page.

\$120 once-off



## TO ALL WRITERS!!

### Make the most of feature article sponsorship!

Write an article for Engadine2233.com and solicit sponsorship for it (sell any or all of the six ad slots allocated for it!).

On the ad fees you generate, we'll give you 50% commission!

That's an opportunity for you to earn up to \$185 for each article you submit if you sell all major and minor sponsor ad slots (six in all).

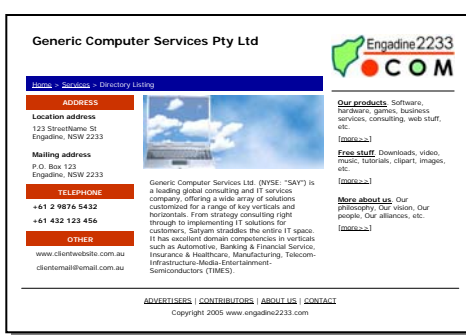
For details visit:  
[www.Engadine2233.com/Contribute](http://www.Engadine2233.com/Contribute)

## OUR business directory

### Directory Listing



### Your own custom webpage and URL



**All of the above for ONE YEAR for only \$75 ...**

[www.Engadine2233.com/GenericComputerSvcs](http://www.Engadine2233.com/GenericComputerSvcs)

... and if you want **MORE**, check out our reasonable added value services:

\$75 per additional page (client provides all content including graphic files)

\$90 per 100 words text content composition (for your sales pitches and product descriptions)

\$200 per web image (includes design work) plus \$40 per frame if animation is required

\$75 directory listing package includes 1 free modification per month (normally costing \$10 per page) on homepage only.

More on how we can help you with low-cost advertising solutions at: [www.Engadine2233.com/Advertise](http://www.Engadine2233.com/Advertise)